

25.08.2026

Notice for Placement

The Placement cell and IQAC, Sivanath Sastri College, in association with NIIT Foundation, has arranged one placement Drive on **1st September, 2026 (Tuesday)** in the college campus.

This opportunity is coming from **Lenskart**. A face -to -face interview will be conducted in college campus for the job role of **Sales Associate/Trainee - Sales Associate**.

Job-Role Details:

- **Position:** Sales Associate/Trainee - Sales Associate
- **CTC:** INR. 2.34 LPA + Incentives (Fresher)
- **CTC:** INR. 2.70 LPA + Incentives (Experienced)
- **Eligibility:** **Fresher or Experienced Graduates/ BBA/ MBA candidates are eligible**
If candidate has passed class 12 only, they must have 6 Month Min. Sales Experience
- **Age Limit :** **18-27 years**
- **Job Locations:** Multiple locations in West Bengal & Kolkata.

Key Responsibilities:

- **Customer Service:** Welcome customers and guide them for eye check-ups.
- **Product Suggestion:** Recommend suitable eyewear based on customer needs.
- **Sales & SOPs:** Meet sales targets and follow store procedures.
- **Store Upkeep:** Maintain hygiene, display, and stock levels in the store.

Interview Process:

- Face-to-Face Interview (Initial shortlisting round)
- Virtual Interview (Final round) with Area Manager
- AI Assessment / AI Test

Training Process:

- After selection all candidates will receive an Offer Letter.
- ***All selected candidates must complete a 25-day training program conducted by Lenskart.***

What is Offered:

- Attractive compensation packages.
- Training and development opportunities to support career growth.
- A chance to work in a cutting-edge, customer-focused environment.

Interested students are requested to fill the Google form by **29th August, 2026** and the join the WhatsApp group for future communication. (WhatsApp group link would be available when the google form would be submitted)

Google Form link: <https://forms.gle/TZSDSifkerjiqPm56>



Principal
Sivanath Sastri College

N.B. The respective flyer is attached herewith



WE ARE HIRING!

SALES ASSOCIATE / TRAINEE - SALES ASSOCIATE

Associate for our PAN-India retail stores.

This presents a wonderful opportunity for students from your esteemed institution to embark on a rewarding career in retail.



ROLE DETAILS



Position: Sales Associate / Trainee - Sales Associate



CTC (Fresher): INR. 2.34 LPA + Incentives



CTC (Experienced): INR. 2.70 LPA + Incentives



Eligible Courses: Any Graduate/ MBA



Eligibility: Graduate Applicable



Job Locations: Multiple locations in West Bengal & Kolkata



KEY RESPONSIBILITIES



Customer Service: Welcome customers and guide them for eye check-ups.



Product Suggestion: Recommend suitable eyewear based on customer needs.



Sales & SOPs: Meet sales targets and follow store procedures.



Store Upkeep: Maintain hygiene, display, and stock levels in the store.



INTERVIEW PROCESS



Face-to-Face Interview (Initial shortlisting round)



Virtual Interview (Final round) with Area Manager



AI Assessment / AI Test



TRAINING PROCESS



After selection all candidates will receive an **Offer Letter**.



All selected candidates must complete a **25-day training program** conducted by Lenskart.



WHAT WE OFFER



Attractive compensation packages.



Training and development opportunities to support career growth.



A chance to work in a cutting-edge, customer-focused environment.



Join Lenskart and be a part of India's fastest-growing eyewear brand!
Build your career. Grow with us.