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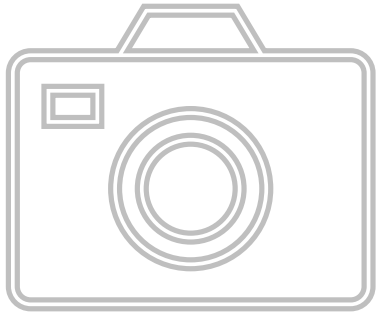

Student Photography Workshop

Igniting Young Creativity Through Photography

By Canon India

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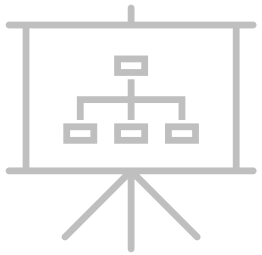
Introduction to Canon India

- Global imaging leader & legacy in imaging
- Commitment to creative communities
- Youth development focus
- Exploring Photography education



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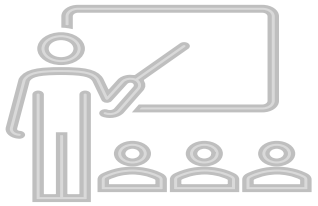
Why Photography for Students ?

- Part of education – globally accepted
- Enhances creativity & expression
- Builds storytelling ability
- Supports digital communication
- Healthy culture – young generation



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Opportunity in Schools & Colleges

- Rising interest in visual content
- Institutions seek skill-building programs
- Canon can bridge the learning gap

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Benefit of Institutions

- Enhances creativity & expression
- Builds storytelling ability & creative value
- Recognized association with Canon
- Supports digital communication

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Workshop Overview

- Duration: 1 - 1:30 hours
- Audience: Schools/College students
- Format: Youthful, interactive, hands-on

Workshop Modules

- Basics of Photography
- Storytelling Through Images
- Hands-On Practice Session

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Canon Provides

- Cameras & lenses
- Expert trainers
- Interactive demos
- Learning material

Expected Outcomes

- Improved storytelling skills
- Better photography fundamentals
- Confidence in creative expression

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Thank You

"A Little Support Can Go A Long Way
for the benefit of the students"