



## FACULTY PROFILE



**Name:** Sreetama Ghosh

**Designation:** SACT 1

**Qualifications:** Mphil, M.Com, B.Ed , NET Qualified

**Contact e-mail:** [Sreetama.de@gmail.com](mailto:Sreetama.de@gmail.com)

**Areas of Interest:** Taxation, Financial Management, Marketing Management and Infrastructural Finance

### Publications:

A) Technical Efficiency of Indian Aviation Companies: An Analytical Study, International Journal of Advanced Research in Commerce, Management & Social Science (IJARCMSS) (Vol.07, No.04 (I), October – December, 2024) ISSN: 2581-7930

B) Ranking Companies in Indian Aviation Sector based on Efficiency: An Anderson Peterson Super Efficiency Model, International Journal of Innovations and Research Analysis (IJIRA) (Vol.04, No.04 (I), October – December, 2024) ISSN: 2583-0295

C) GST – A Game Changer for the Indian Economy: An Overview, The Journal of Institute of Public Enterprise (Vol. 40, January-June, 2017, No: 1 & 2 ) ISSN 0971-1864

### Paper Presented:

a) Technical Efficiency of Select Indian Aviation Companies: A Data Envelopment Analysis, International Conference on Exploring Global Research Trend in Commerce and Management (June, 2024)

b) Gender Neutral Pedagogy: A Cross Cultural Reflection of Egalia of Sweden on Anganwadis of India, International Conference on The VUCA World: Its Impact on the Business Environment (March 2023)

c) Customer Relationship Management in Banking Sector- Based on Cloud Computing: A New Era in Global Banking System, National Conference on Dynamics of Global Business Environment: Issues and Challenges (September 2017) ISBN: 978-93-5268-711-4

d) GST : A new regime in Indian Indirect Tax, National Seminar on Companies Act, 2013 & GST and its impact in Society (June 2017)

### Experience: (A) Teaching

College / School	University/ Board	Courses Taught	Designation	Joining Date	Relieving Date
Sivanath Sastri College	Calcutta University	B.COM (H)	SACT 1 (Present Designation)	January 2020	Till date
Sivanath Sastri College	Calcutta University	B.COM (H)	Contractual Whole Time Teacher	January 2017	December 2019

<b>Sivanath Sastri College</b>	<b>Calcutta University</b>	B.COM (H)	Guest Lecturer	July 2011	December 2016
<b>Bawanipore Education Society</b>	<b>Calcutta University</b>	M.COM	Visiting Faculty	January 2018	September 2024
<b>Heramba Chandra College</b>	<b>Calcutta University</b>	B.COM (H)	Guest Lecturer	August 2015	December 2016
<b>Jogamaya Devi College</b>	<b>Calcutta University</b>	B.COM (H)	Guest Lecturer	December 2014	August 2016
<b>J.D.Birla Institute</b>	<b>Jadavpur University</b>	B.COM (H)	Assistant Professor, Commerce	March 2007	June 2010
<b>Lakshmipath Singhanian Academy</b>	<b>CBSE</b>	Class XII (Commerce)	Senior- Secondary Teacher, Commerce	December 2005	March 2006

**(B)Administrative:**

- Appointed as the Program Officer of National Service Wing (NSS) under Jadavpur University of J. D. Birla Institute.
- Appointed as the Co-Ordinator of Placement Cell of Sivanath Sastri College.