



FACULTY PROFILE

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Designation	State Aided College Teacher II
Qualifications	M. Com. (C.U.); M. Phil. (C.U.)
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Areas of Interest	Financial Accounting, Social Entrepreneurship, Women Empowerment, Business Management, Organizational Behaviour & Human Resource Management, ESG, Marketing Management, Stress Management, Business Regulatory Framework etc.
Publications	<ol style="list-style-type: none">1) “Emergence of Women-Owned SMEs as a Game-Changer of Malaysia in the Era of Digitalization”, published in ‘Asian Journal of Managerial Science’, July – December 2019, Vol.8, No.3, ISSN: 2249-6300. [Co Authors: Dutta, A; Banerjee, S; Sarkar, O; Sana, A.K. and Mukherjee, S.B.]2) “Job Satisfaction in Education Sector: An Empirical Study in Kolkata, West Bengal”, published in ‘New Delhi Institute of Management’, July – December 2019, Vol. 17, No.2, ISSN: 0972-8686. [Co Author: Das, J.K.]3) “Innovation in Agriculture: Case of Dragon Fruit and Water Hyacinth”, published in ‘Enterprising Agriculture Market Awareness Farm Innovation & Value Addition’, 1st Edition, 2020, ISBN: 978-93-89130-45-4. [Co Author: Adhikari, P.]4) “Success of Women in SME Sector of Myanmar: Is Language a Major Driver?”, published in ‘Innovative Business practices in a V.U.C.A. World’, 1st Edition, 2020, ISBN: 978-93-89657-14-2. [Co Author: Sarkar, O.]5) “Leading Factors Triggering Job Satisfaction in Education Sector: An Empirical Evidence from India”, published in ‘IOSR Journal of Business and Management (IOSR-JBM)’, October 2020, Vol. 22, No. 10, ISSN: 2319-7668. [Co Author: Das, J.K.]6) “A Comparative Study of Stress Variables Among Employees of ITes And Retail Sector In Kolkata, India”, published in ‘International Journal of Information, Business and Management’, February 2023, Vol. 15, No.1, ISSN: 2076-9202. [Co Author: Das, J.K. and Mondal. S.]
Experience	Associated with the Department of Commerce, Sivanath Sastri College, since January, 2017.