

## **Industry-Academia Innovative Practice**

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The college runs an Academic Interface Program (AIP) with Tata Consultancy Services (TCS) Ltd. This is basically a Campus-Recruitment drive and includes a Corporate Grooming programme of 70 hours that help students develop an understanding of the difference between Campus and Corporate, improve their English communication skill and corporate etiquette, prepare the students for job interviews as well as enhance their professional competence. The Industry Collaboration under TCS BPS Academic Interface Program called “Campus to Corporate”, contributes to the overall development of students by channelizing practical industry knowledge to the classrooms thereby improving their employment opportunities in industries and corporate houses. With the help of trained faculties under the Faculty Development Programme (FDP) conducted by TCS, students are acquainted with business skills, business etiquette and other soft skills like spoken English proficiency and their ability to face an interview. Apart from their recruitment by TCS, the students trained under this programme have been successfully placed in other corporate houses like PwC SDC. With the support of IQAC, the college also invites eminent persons from different Corporate Houses to enable the students to successfully bridge the gap between academics and industry.