

# **DEPARTMENTAL ACTIVITIES OF DEPARTMENT OF COMMERCE**

The Department of Commerce organizes departmental activities from time to time to increase the overall developments of the students and to increase their practical and employability skills which will help them to serve the competitive business world. The departmental activities conducted are focused on imparting technical knowledge along with its application in the practical world. The department organizes various events like, seminars by different eminent speakers from different organizations, invited lectures, seminar on entrepreneurship skill development, organizing special lectures by extended resource persons, project preparation on different accounting, finance, management, non-financial reporting framework, corporate social responsibility, e-commerce and other upcoming topics so as to enhance their research abilities, campus recruitment and placement programme and environmental awareness programmes through preparation of environmental projects. The department also motivates students to participate on different inter-college debate competition, paper presentations on accounting, finance, management and other topics to enhance their academic and research abilities.

## **Departmental Seminars and Programmes:**

<b>Sl. No.</b>	<b>Year</b>	<b>Programme</b>	<b>Speaker</b>	<b>Objective</b>	<b>Participants</b>
1.	21 <sup>st</sup> August, 2023 to 28 <sup>th</sup> August, 2023	One Week Programme on Entrepreneurship and Managerial Skill Enhancement in Modern Business Environment	1. Mr. Rahul Sengupta, Deputy Manager, ICRA Analytics 2. Dr. Anulekha Banerjee, Assistant Professor in Commerce, St. Xavier's College (Autonomous) 3. Mr. Subhajit Jana, Librarian Staff, Sivanath Sastri College, Entrepreneur 4. Mr. Sisir Das, Co-founder, Colombus Ventures Private Limited and Director QUARK-Centre for Physics Learning 5. Ms. Paromita Ghosh, General Manager and Business Management Analytics Lead (Europe and Latin America) Ericsson 6. Ms. Sangita Sen, Founder CEO, Sunny Ray Solutions	To Educate, Motivate and Enlighten Students with different skills of Entrepreneurship and Managerial Thoughts with Different Dos and Don'ts of an Entrepreneur in Different Business Environment. The Programme was followed with an Inter-Group Student Competition on "My Business Idea"	All Semester-I Students of B.A., B.Sc. and B.Com. students of the College
2.	30 <sup>th</sup> , August, 2023	Tata Consultancy Services, BPS Walk-in-Drive,	TCS Walk- IN BPS Drive, B.Com, YOP 2021, 2022, 2023 at TCS	Employability and Recruitment Programme in	All Semester-VI students of B.Com. (Hons.) with Year

		for, B.Com. Year of Passing, 2021, 2022 and 2023	Gitanjali Park Office, New Town, Kolkata	College Campus	of Passing 2021, 2022 and 2023. Total 138 students registered and visited the drive
3.	30 <sup>th</sup> August, 2023	Tata Consultancy Services, BPS Hiring 2024	2024, Year of Passing, TCS BPS Hiring	TCS Talent Search Year of Passing, 2024 (Test to be conducted on, 20 <sup>th</sup> October, 2023)	Total 130 Semester –V students of B.A., B.Sc.and B.Com. students registered
4.	4 <sup>th</sup> August, 2023	Lecture on “Motivation and Ethics”	Prof. Tilak Chandra Bhattacharyya	To Enlighten the ideas of Motivation and Ethics among students	All Semester-I students of B.Com 2023-24, participated
5.	21 <sup>st</sup> , March, 2023	Seminar and Panel Discussion on “Higher Education and its Impact on “Higher Education and Its Impact on Career Progression and Placement of students	Organized by Higher Education Department at Lady Brabone College	Career Counseling Program to help the students to build up their career pathways	Selected students from all the departments participated in the programme
6.	September, 29, 2022	The Global Links Initiative- ALSiSAR Impact- “Entrepreneurship Orientation Session”	Dr. Prof. Sharmistha Banerjee, Professor, Department of Business Management, University of Calcutta	To Motivate Entrepreneurships Concepts and Ideas among students and to build Practical Entrepreneurship skills among students with their hand-on experiences on different entrepreneurship business	Students Presently Working on Entrepreneurship Projects under Global Links Entrepreneurship Programme 1.Sujata Gupta, Department of Commerce, B.Com. (Hons.) Semester-I 2. Amisha Shaw, Department of Commerce, B.Com. (Hons.) Semester-3 3. Adeeba Naaz, Department of Commerce, B.Com. (Hons.) Semester-3 4. Ananya Mondal, Department of Commerce, 3 <sup>rd</sup> Semester 5. Tiya Dasmohapatra, Department of Commerce, 3 <sup>rd</sup> Semester 6. Muskan Gupta, Department of Commerce, B.Com

					(Hons.) Semester-5 7. Suparna Sahana, Department of Commerce, B.Com. (Hons) 3 <sup>rd</sup> . Semester 8. Rimika Khatun, Department of Commerce, B.Com. (Hons.) 9. Shoumya Singh, Department of Commerce, 5 <sup>th</sup> Semester
7.	November, 8 <sup>th</sup> 2019	Programme by Bengal Chamber of Commerce	Industry Expert from the Institute to deliver learning and awareness programme on industry	To deliver awareness and to understand the vibrant platform for encouraging excellence and develop stalwarts in different atmosphere, like, industry experts, active investors, business leaders and others	Semester III and Semester V students appeared the programme
8.	April, 26 <sup>th</sup> 2019	A Seminar Presentation by Stratical Vocational Skills Private Limited	Ms. Mitul Mukherjee Sengupta & Biswajeet Sen Gupta, Director	To deliver an interactive seminar on careerist skills that will enhance job opportunity and providing smart learning solutions	Total of 510 students of Semester 2 and Semester 4 participated in the seminar, where they have given feedback and have asked questions about their doubts
9.	December, 10 <sup>th</sup> 2018	Campus Placement and an Awareness Programme conducted by TCS Ltd.	Ms Shritama Datta, Campus Hiring Officer, Tata Consultancy Services	To interact and conduct an Awareness Session for Campus Recruitment with 3 <sup>rd</sup> year B.Com, B.A. and B.Sc. students	3 <sup>rd</sup> year students from all departments participated in the Campus Recruitment Seminar.
10	May, 2018	Campus 2 Corporate Academic Interface Training Programme conducted by the Departmental Faculties	Prof. Sujata Dutta Chowdhury and Prof. Madhumanti Ghosh faculties of the department, conducted the training programme	To mentor the students for the Corporate Interview and grooming the students for Campus Recruitment	3 <sup>rd</sup> year students from all departments
11	April, 24 <sup>th</sup> 2017	Campus Recruitment by PwC-SDC	Ms Varsha Sanyal, Business Head of PwC- SDC	An Orientation Programme conducted for	Above 300 students have enrolled their names for the

				B.Com. 3 <sup>rd</sup> Year students	programme
12	April, 2017 to May 2017	Campus 2 Corporate Academic Interface Training Programme conducted by the Departmental Faculties	Prof. Sushmita Saha and Prof. Lopamudra Basu faculties, conducted the training programme	To mentor the students for the Corporate Interview and grooming the students for Campus Recruitment	3 <sup>rd</sup> year students from all departments
13	November, 11 <sup>th</sup> 2017	Brainware IT Scholarship Programme	Brainware Academic Head	Conducting Brainware National IT Scholarship Aptitude Test	All B.Com 1 <sup>st</sup> year students appeared for the aptitude test

## Invitation from Tata Consultancy Services Limited to tie up in “Campus to Corporate” (C2C) Program

The college has received Greetings from TCS BPS Academic Interface Program (AIP) by Abhilash Sreedharan, HR TCS in September 2015 to carry on a wonderful course called “Campus to Corporate” (C2C), targeting to move up the livelihood of young students across locations in India. The course will conduct a Faculty Development Program (FDP) for 5 days by TCS trainers and these trained faculties will then train their students in their respective colleges. the college will identify faculty (2 to 3) who can conduct this training. The C2C course is a 70 hours (spread across 3-4 months) program that comprises of English communication, corporate etiquettes and grooming, interview preparation and handling etc. that enables students in college to get well prepared for their transition to corporate life. The students undergoing training will be considered on priority for TCS Campus recruitment process. College will provide certifications to students from their end with an approval from TCS, certificate model will be used by TCS. TCS will address and conduct the program with B.com (H) 3<sup>rd</sup> year students, which equals to a number of 450 (approx).

The departmental head Prof.Ratan Sen and the other faculty members are very proud to enter into collaboration with TCS on “Campus to Corporate (C2C)” Program an Academic Interface Program (AIP) and the free employability program imparted by TCS since 2012. TCS Ltd have been providing Employability Training to our students and since 2012 TCS Ltd. have generated employment to more than 200 students of our college. Ms. Sreemayee Chakraborty, CSR Manager of TCS Ltd. conducted Employability Training Programme to our students to make them employable to the corporate world.

On the basis of this invitation the representatives of TCS Ltd. visited our department and a meeting with three HR Executives of Tata Consultancy Services (Ltd). on Campus Recruitment Employability Program was held with our Head of the Department, Prof. Ratan Sen and three faculty members of the department Mrs. Sushmita Saha, Mrs. Saheli Bhattacharya and Ms. Arpita Dey on 30<sup>th</sup> September 2015, at 9.30 a.m.

at the Rector's Room. The three HR and CSR Executives, Ms. Indira Chatterjee BPS HR Head Kolkata ([chatterjee.indira@tcs.com](mailto:chatterjee.indira@tcs.com) +91 8334838829), Mr. Manimoy Dasgupta BPS Affirmative Action Head ([monimoy.dasgupta@tcs.com](mailto:monimoy.dasgupta@tcs.com) +91 9038075623) and Samik Ghosh BPS Talent Development Head ([samik.ghosh@tcs.com](mailto:samik.ghosh@tcs.com) +91 9231001009), explained the objective of the C2C Program of TCS a CSR activity, is to make the students employable and ready for the corporate world by imparting them learning on communication skills, corporate etiquettes, grooming and interview preparation etc.

In the meeting the three TCS Ltd eminent visitors propounded that they will deliver a 6 to 10 hour the "Train the Trainer" (TTT) for "Campus 2 Corporate" program to the 2 or 3 College Faculty after Durga Puja vacation. The TCS team was flexible to to get the TTT done over a week, including an extended Saturday in order to not stretch it too long from a relevance and information assimilation perspective. TCS team to address the students once the TTT is complete ; TCS is flexible to visit the college any time convenient for the professors / students. After the faculties are trained they will deliver classes on the Course Programme of 70 hours spread across 3-4 months designed by TCS to increase and educate the employability criterion among the students in their Campus to Corporate (C2C) Program a part of their Corporate Social Responsibility activity. The faculty members will visit the TCS offices at least 1 day during or immediately after the TTT to develop a feeling on corporate culture and environment and to share the same with their students. After the completion of the training TCS Ltd will provide certificates to the participating students and teachers. The certificates will be issued by the college according to the format given by TCS. The students would be given a certificate and then the selection process for recruitment to TCS would be initiated. There would be a written test for screening and elimination followed by three Interview rounds as their post successful completion of C2C Program. This a wide based enrichment program for teachers and students which will add value to their prospects of life. This noble proposal of TCS Ltd. collaboration with our department will help our students in theirs' career. The program is, therefore, value added and our department is proud to carry on such a program with our students and corporate tycoons.

Sl. No.	Faculty Members	Year of the Training Programme	Objectives	Participants
1.	Prof. Saheli Bhattacharya and Ms.Arпита Dey, Department of Commerce	1 <sup>st</sup> , December, 2015 to 4 <sup>th</sup> December, 2014	Inauguration of C2C AIP Programme	Total 450 (approx) 3 <sup>rd</sup> Year students participated in the C2C Programme
2.	Prof. Sushmita Saha and Prof. Lopamudra Basu, Department of Geography	19 <sup>th</sup> , Decmber, 2016 and continued till 23 <sup>rd</sup> , December, 2016, at TCS Rajarhat Campus	To develop Corporate Culture and Environment and to share the same among students.	Total 342 students appeared for the C2C Programme. Out of which 106 students qualified the

				aptitude test on 5 <sup>th</sup> May 2017 and 32 students qualified the personal interview round held at our campus on 11 <sup>th</sup> May
3.	Prof. Madhumanti Ghosh and Prof. Sujata Dutta Chowdhury, Department of Commerce	2017	Participated Campus 2 Corporate Academic Interface Programme at TCS Campus	

## Campus Recruitment and Placement

Year	Organization	No. of Selected Students
2022	TCS BPS Programme	<ul style="list-style-type: none"> <li>Total 427 students appeared for TCS NQT Test from B.Com, B.A and B.Sc.</li> </ul>
2021	TCS BPS Programme	<ul style="list-style-type: none"> <li>Total 452 students appeared for TCS NQT Test from B.Com and B.A</li> </ul>
2020	TCS BPS Programme	<ul style="list-style-type: none"> <li>Total 621 students appeared for TCS NQT Test from B.Com and B.A.</li> </ul>
2019	Tata Consultancy Services Ltd.	<ul style="list-style-type: none"> <li>Total 190 students from all departments of B.Com., B.Sc and B.A. cleared the All India Online Test (National Qualifier Test) conducted by the TCS Ltd on 16<sup>th</sup> February .</li> <li>Total 86 students were finally selected for the interview on 26<sup>th</sup> February, 2019 and were successfully placed at TCS</li> </ul>
2018	Tata Consultancy Services Ltd.	Total 43 students were finally selected and recruited by TCS Ltd.
2018	PWC SDC	Total 12 students were finally selected and placed at PWC SDC (Kolkata)
2017	Tata Consultancy Services Ltd.	Total 172 students appeared in aptitude test and total 106 students qualified in aptitude test and total 32 students were successfully recruited and absorbed by TCS Ltd.
2017	PWC SDC	Total 34 students were recruited on internship basis and finally placed at PWC SDC (Kolkata)
2016	Tata Consultancy Services Ltd.	Total 48 students were finally selected and recruited by TCS Ltd.

## Lectures under Faculty Exchange Program

The College has signed Memorandum of Understanding with City College of Commerce and Business Administration, Kolkata for Faculty Exchange Programme. In compliance with our MOU regarding Faculty Exchange Programme the teachers have taken classes which would be beneficial classes to the students



Sl. No.	Name of the Faculty	Date of the Invited Lectures	Institution Visited	Nature and Title of Activity
1	Prof. Debanjan Laha, SACT-I, Sivanath Sastri College	24 <sup>th</sup> April, 2019	City College of Commerce and Business Administration	Semester IV, Cost and Management Accounting-I (Short-term Decision Making and Marginal Costing)
2.	Prof. Dr. Bidisha Dutta Sarkar, Part-time Lecturer, Sivanath Sastri College	24 <sup>th</sup> April 2019	City College of Commerce and Business Administration	Semester-II, Marketing Management
3.	Prof. Rajasri Chakraborty, SACT-I, Sivanath Sastri College	4 <sup>th</sup> March, 2021 (Online Mode) 5PM to 6 PM	City College of Commerce and Business Administration	Semester-I, Consumer Behaviour
4.	Prof. Sayantani Bagchi, SACT-I, Sivanath Sastri College	4 <sup>th</sup> March, 2021 (Online Mode) 6PM to 7 PM	City College of Commerce and Business Administration	Semester-I, Consumer Behaviour
5.	Prof. Dr. Soumya Banerjee, Head, Department of Commerce, Sivanath Sastri College	11 <sup>th</sup> April and 12 <sup>th</sup> April, 2022	Malda College	Cost Accounting II, Corporate Accounting II and Financial Management for three hours
6.	Prof. Dr. Soumya Banerjee, Head, Department of Commerce, Sivanath Sastri College,	27 <sup>th</sup> June 2022 from, 5 PM to 7 PM	City College of Commerce and Business Administration	Semester-I, Cost and Management Accounting-I
7.	CMA Prof. Tilak Chandra Bhattacharyya, SACT-II, Sivanath Sastri College	27 <sup>th</sup> June 2022 from, 5 PM to 7 PM	City College of Commerce and Business Administration	Semester-IV, Taxation-I
8.	CMA Prof. Tilak Chandra Bhattacharyya, SACT-II, Sivanath Sastri College	13 <sup>th</sup> May 2023	City College of Commerce and Business Administration	Semester-IV, Income from House Property
9.	Prof. Dr. Soumya Banerjee, Assistant Professor, Sivanath Sastri College	13 <sup>th</sup> May 2023	City College of Commerce and Business Administration	Semester IV, Contract Costing
10.	Dr. Rajdeep Maiti, City College of Commerce and Business	27 <sup>th</sup> June 2022	Sivanath Sastri College	E-Commerce

	Administration			
11.	Dr. Barun Kumar Das, Assistant Professor, City College of Commerce and Business Administration	27 <sup>th</sup> June 2022	Sivanath Sastri College	Taxation-I
10.	Dr. Barun Kumar Das, Assistant Professor, City College of Commerce and Business Administration	13.5.23, Time: 8.30 A.M. to 9.30 A.M.	Sivanath Sastri College	Semester II, Section 6, Topic: Basic Concepts (Introduction)
11.	Prof. Mousumi Basu, Assistant Professor, City College of Commerce and Business Administration	13.5.23, Time: 8.30 to 9.30 A.M.	Sivanath Sastri College	Semester II Section 5, Topic: Process Costing

## Industrial Visit

The college organizes Industrial Visits for students of Semester V each year to help them gain practical knowledge and experience in context of real life Industry workings. On 06.09.2022 the college organized an industrial visit for B. Com (H) Semester V students at Topsia Plant of Redivivus Recyclers Pvt. Ltd., Kolkata (Vital Waste Co.) where students experienced how wastes are scientifically recycled and segregated into metal waste, e-waste, paper waste and chemical waste. The students were accompanied by departmental teachers who visited the site and it was an experiential learning to the students. The college further arranged another industrial visit the following year on 08.09.2023 at the Liluah Plant of Redivivus Recyclers Pvt. Ltd., Kolkata, (Vital Waste Co.) where students were observed how metal wastes are recycled and different electronic equipments like, bulb holders and others are made from it.



Sl. No.	Date	Location	Company Name	Experiential Learning to the Students
1	06.09.2022	Topsia	Redivivus Recyclers Pvt. Ltd. (Vital Waste Co.)	
2	08.09.2023	Liluah	Redivivus Recyclers Pvt. Ltd. (Vital Waste Co.)	

## Invited Lectures

Teachers from City College of Commerce and Business Administration took classes in our College and the students were benefited by such interactions.

Sl.No.	Name of the Faculty	Institution Visited	Date of the Invited Lectures	Nature and Title of Activity
1.	Prof. Dr. Manas Kumar Baidya, Principal, Malda College	Sivanath Sastri College	23 <sup>rd</sup> September, 2022	Semester-I, Students on Fundamentals of Accounting
2.	Prof. Dr. Palash Bandyopadhyay, Assistant Professor in Commerce, Azad Hind Fouz Smriti Mahavidyalaya, Domjur, Howrah	Sivanath Sastri College	29 <sup>th</sup> March 2023 and 12 <sup>th</sup> April 2023 (8.30 a.m. to 9.30 a.m.)	Semester-IV, Section 5 on Topic: Marginal Costing (CMA-II) and Semester-IV Section 6 & 4 on Topic: Income From House Property (Taxation-I)
3.	Prof. Dr. Bodhisattwa Bardhan Choudhury, Assistant Professor, Heramba Chandra College	Sivanath Sastri College	26 <sup>th</sup> April 2023, Time: 7:15 to 9:15 A.M. and 9:30 to 11.30 A.M.	Semester II, Section 4 and Section 5 on CMA-I, on 'Material Control'
4.	Dr. Soumya Banerjee, Assistant Professor, Sivanath Sastri College Dr. Soumya Banerjee, Assistant Professor, Sivanath Sastri College	Azad Hind Fouz Smiriti Mahavidyalaya	24 <sup>th</sup> May 2023	E-filing of Tax Returns
		Malda College	12 <sup>th</sup> April 2022	Process Costing, Amalgamation of Companies and Introduction to Financial Management
		St. Xavier's University	18 <sup>th</sup> January 2021 (Online)	Impact of Companies' Act 2013 on Corporate Financial Reporting and Other Emerging Areas in Accounting
		Malda College	14 <sup>th</sup> March 2020	Impact of Companies Act 2013 on Corporate Financial Reporting
		St. Xavier's University	1 <sup>st</sup> February 2020	Impact of Companies Act 2013 on Corporate Financial Reporting and other Emerging Areas in Accounting
		The Bhawanipor	8 <sup>th</sup> April 2019	Sustainable

		Education Society College		Corporate Reporting and Auditing Practices
		Sir Gurudas Mahavidyalaya	10 <sup>th</sup> November, 2017	Workshop on Application of ICT in Teaching, Learning and Administrative Practice
		Sovarani Memorial College	10 <sup>th</sup> July 2017	Workshop on Application of ICT in Teaching, Learning and Administrative Practice

## **Inter-Disciplinary Seminar of Commerce Department**

- ❖ Prof. Tilak Chandra Bhattacharyya delivered An Inter-Disciplinary Lecture on Relevance of Bhagavad Gita in Modern Management in Department of Education, Philosophy, Sanskrit and History on 16.12.22
- ❖ Prof. Tilak Bhattacharya delivered a piece on “The Upanishads” on 30.07.2016 in the department of Philosophy.
- ❖ An Interdisciplinary Seminar in Geography Department was presented by Prof. Sushmita Saha, of Commerce Department at the Geography Department on “Greenwashing in Corporate Environmental Reporting” on 4<sup>th</sup> September 2015 to understand the practice of environmental misinformation by companies in corporate environmental reports for hiding the environmental impacts arising from their business activities. The objective of the seminar was to raise awareness among the students about the company’s strategy of green marketing to promote their environmental friendliness. The seminar had helped to correlate the environmental hazards with the financial objective of increasing market share and financial profit. A total no. of 23 students of B.Sc. Part-III (Hons.) participated in the programme. The programme ended with enriching the knowledge of the students on the subject of greenwashing practice of companies in corporate environmental reporting and the policies and methods to reduce it.