

## SIVANATH SASTRI COLLEGE

23/49 GARIAHAT ROAD, KOLKATA-700029

### **NOTICE FOR B.COM INTERMEDIATE EXAMINATIONS,2020**

As per instructions of the University of Calcutta, the Department of Commerce of Sivanath Sastri College has decided to undertake **Internal Assessment** in the form of **Assignments** (Online Mode) for **B.Com. 2<sup>nd</sup> and 4<sup>th</sup> Semester** (Honours) Examination 2020( under CBCS) and **B.Com. Part I and Part II** (Honours and General) Examination 2020 (under 1+1+1 System). 2<sup>nd</sup> Semester, 4<sup>th</sup> Semester, Part I and Part II students are required to prepare one assignment from each subject/paper of their respective semester/part.

Date of Online Submission of the assignments (scan copy in a single PDF) to their respective e-mail id: **25<sup>th</sup> November to 3<sup>rd</sup> December, 2020.**

#### **Instructions for submission of Assignment**

| <b>SEMESTER/PART</b> | <b>MAIL ID</b>   |
|----------------------|--|
| B.Com. Semester II   | <a href="mailto:snsc.bcomsem2@gmail.com">snsc.bcomsem2@gmail.com</a>   |
| B.Com. Semester IV   | <a href="mailto:snsc.bcomsem4@gmail.com">snsc.bcomsem4@gmail.com</a>   |
| B.Com. Part I        | <a href="mailto:snsc.bcompart1@gmail.com">snsc.bcompart1@gmail.com</a> |
| B.Com. Part II       | <a href="mailto:snsc.bcompart2@gmail.com">snsc.bcompart2@gmail.com</a> |

The Students are instructed to fill up the following Google form link on or before 26<sup>th</sup> November, 2020.

| <b>SEMESTER/PART</b>    | <b>Link</b>   |
|-------------------------|---|
| B.Com. Semester II      | <a href="https://forms.gle/Gwzd3CEDuTVGqRc27">https://forms.gle/Gwzd3CEDuTVGqRc27</a> |
| B.Com. Semester IV      | <a href="https://forms.gle/bstnLxC71TpLmTKg9">https://forms.gle/bstnLxC71TpLmTKg9</a> |
| B.Com. Part I & Part II | <a href="https://forms.gle/ToEtjgrHMhxn2StY6">https://forms.gle/ToEtjgrHMhxn2StY6</a> |

Date: 21.11.2020

By Order

Dr. Runa Biswas

Principal

## **Guidelines regarding B. Com Assignment for 2<sup>nd</sup> & 4th Semester Students (under CBCS) and Part I & Part II Students (1+1+1 System)**

1. One student will prepare one assignment for each subject/paper. (In Case of E – Commerce & Business Communication for 2<sup>nd</sup> Semester and Principles of Marketing & E- Commerce for Part II, Student will prepare one assignment from each part/ module of that subject.)
2. Student can choose any topic from the subjects from the syllabus of respective semester/ part.
3. Assignment should be hand written
4. Each assignment will be of **maximum 500 words**. However, in case of papers having two modules (E – Commerce & Business Communication for 2<sup>nd</sup> Semester, Principles of Marketing & E- Commerce for Part II ), assignment for each module will be of maximum 250 words.
5. Use **black ink** and write on **A4** size paper
6. Write C. U. Roll Number and Registration Number in each page.
7. After completing the writing of assignments students need to scan it and mail it in a **single PDF** to their respective **e-mail id**. PDF file name will be your C.U. Roll No.
8. The last date of submission is **3<sup>rd</sup> December, 2020**.

**Topic of the assignments may be as follows:**

**For Semester II (Hons.) Examination, 2020 (under CBCS)**

1. E – Commerce & Business Communication (GE 2.1 Chg) [E – Commerce- Digital Payment, Social Commerce, Supply Chain Management, E- Commerce Business Models etc.

Business Communication- Tools of Communication, Types of Communication etc]

2. Company Law (CC 2.1Chg) [Share Capital, Kinds of Companies, Formation of a Company, Corporate meetings etc]

3. Marketing Management and Human Resource Management (CC 2.2 Chg)

[Consumer Behaviour, Product Life Cycle, Social Marketing, Online Marketing, Recruitment and Selection, Training and Development, Job Evaluation etc]

4. Cost and Management Accounting I (CC 2.1 Ch) [Cost Sheet, Material Costing, Overhead, Contract Costing etc]

**For Semester IV (Hons.) Examination, 2020 (under CBCS)**

1. Microeconomics II & Indian Economy ( GE 4.1 Chg) [Price Discrimination under Monopoly, Short run Equilibrium under Monopoly, Oligopoly, Marginal Productivity Theory of Labour, Human Development Index, Poverty Alleviation Programmes, Green Revaluation, Land Reform etc]

2. Entrepreneurship Development and Business Ethics (CC 4.1 Chg) [

Entrepreneurship and Micro, Small and Medium Enterprises,

Role of Entrepreneur and Self Help Group, Designing of Business Plan, Startup , Ethics in Accounting ,Ethics in Marketing, Corporate Governance etc]

3. Taxation I ( CC 4.1 Ch) [Residential Status, Salaries, Income from House Property, Income from Other Sources, Clubbing of Income, Deductions from Gross Total Income etc]

4. Cost and Management Accounting II (CC 4.2 Ch) [Budget and Budgetary Control, Joint Product and By Product, Activity Based Costing, Marginal Costing etc]

**For Part I (Hons.) Examination, 2020 (under 1+1+1 System)**

1. Financial Accounting I [Accounting theory (GAAP), Final Accounts, Accounting for Depreciation, Consignment etc]
2. Business Regulatory Framework [Consumer Protection Act, Negotiable Instruments Act, Sale of Goods Act etc]
3. Principles and Practices of Management and Business Communication [Planning, Organizing, Motivation, Leadership, Tools of Communication, Types of Communication etc]
4. Economics I [Derivation of market demand curve from individual demand curve, Exceptions to the law of demand, Law of Variable Proportion, Perfect Competition, Productivity Theory of Labour, Human Development Index, Poverty Alleviation Programmes,, Green Revaluation, Land Reform etc ]
5. Business Mathematics and Statistics [Set Theory, Compound Interest, Annuity, Methods of Collecting Primary data, Properties of Arithmetic Mean, Merits and Demerits of Standard Deviation , Concept of Moments, Skewness and Kurtosis Correlation .Regression etc]

**For Part II (Hons. & Gen.) Examination, 2020 (under 1+1+1 System)**

1. Information Technology and Its Application In Business[ Information System and different types, Data Base Management System, Ethical Issues in Social Networking, Different Security Threats etc]
2. Principles of Marketing & E- Commerce [Principles of Marketing -Consumer Behaviour, Product Life Cycle etc.  
E- Commerce -Digital Payment, Supply Chain Management, E- Commerce Business Models etc]
3. Auditing [ Classification of Audit, Standards on Auditing, Audit Procedures & Techniques, Internal Control System, Cost Audit, Management Audit, Audit Report & Certificate etc]
4. Financial Accounting II [Branch Accounting, Departmental Accounting, Hire Purchase and Instalment Payment System, Issue of Shares etc]
5. Direct and Indirect Taxation [Residential Status, Salaries, Income from House Property, Income from Other Sources, Clubbing of Income, Deductions from Gross Total Income, Computation of Total Income and Tax Liability etc]

6. Cost and Management Accounting [Cost Sheet, Material Costing, Overhead, Contract Costing etc]

**Contents of the Assignments may be as follows:**

1. Cover page: This should contain **the name of the Examination** [B. Com Semester II/IV (Honours) Examination 2020 (under CBCS)/ B. Com Part I/II (Honours/ General) Examination 2020 (under 1+1+1 Regulation)] ,**Title of the Assignment, Name of the Subject, Name of the Candidate, Candidates university roll number and registration number.**
2. Introduction (Basic Concepts-write in your own way)
3. Features/ Objectives/ Merits/ Demerits/ Models/ Method or Technique / Any other theory of the selected topic.
4. One practical example of the selected topic.